Are you considering Agritourism on your farm or ranch?

Would you like to build your Agritourism business?

Get on the Fresno/Tulare Agritourism bus this Fall and Winter!

FREE FULL-DAY WORKSHOP

THURSDAY, NOVEMBER 10, 2011 8:30 A.M. to 5 P.M.

"Growing Your AgriTourism Business" one-day workshop, offered by Yosemite/Sequoia Resource Conservation & Development Council and partners, will include presenters and panelists who have found success cultivating Aq-Nature Tourism enterprises, and provide access to free, one-on-one business counseling.

LOCATION: Tulare Co. Board of Supervisors Chambers 2800 W. Burrel Avenue, Visalia, CA. 93291

FOR MORE INFO, OR TO REGISTER, CALL GENO AT 559-877-8663

FUNDED BY SIERRA NEVADA CONSERVANCY

HELD IN TULARE, BUT AVAILABLE TO FRESNO & TULARE CO.



FREE LOCAL FARM TOURS

TOUR FRESNO AGTOUR OPERATIONS with Y/S RC&D

Simonian Farms, Smith Family Organic Farms & Milla Vineyards

THURS., NOV 17., FREE, CALL 559-877-8663 TO REGISTER

TOUR TULARE COUNTY AGTOURISM OPERATIONS

with Yosemite/Sequoia Resource Conservation & Development Council

DATE TO BE ANNOUNCED

facebook.com/agtourworkshops2011





HANDS-ON TRAINING

Three-session class offered by the UC Small Farm Program and UC Cooperative Extension Fresno County: Assess your farm or ranch for agritourism potential, start work on your own business, risk management and marketing, and connect with an experienced mentor.

> **LOCATION: Fresno County Farm Bureau** 1274 West Hedges Avenue, Fresno, CA. 93728

> > **DECEMBER 8, 2011 8 A.M. - 12 P.M. JANUARY 25, 2012 8 A.M. - 12 P.M.** MARCH 14, 2012 8 A.M. - 12 P.M.

Registration fee for 3-session class is \$25.00

To register: http://ucanr.org/agtour.fresno.11

FOR MORE INFO, CALL PENNY AT 530-752-7779

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